


Student Career Day



Morning Breakout Sessions @ 11:15 / 11:45 / 12:15

- The Facts of (Design) Life with Ken Crawford | @kenneth_crawford_interiors_**
Finding your career groove, productive work processes & habits, and lessons learned
Suite A-128
@johnrosselliassociates **JOHN ROSSELLI & ASSOCIATES**
- Customizing Kitchens for Small Spaces**
Materials, functionality, technical considerations and everything in between
Suite B-112
@floreuseusa **FLORENSE**
- Window Treatments: Custom Shading, Draperies & Beyond**
Where dimension, texture, function and fashion all come into play + process best practices for framing a natural light source
Suite C-158 @theshadestore **THE SHADE STORE**
- Textiles, A-Z: from Memos to Install with Alena Capra | @alenacapradesign**
From writing a memo & COM, to approvals, workroom relationships, the price of a mistake and leaning on the showrooms
Suite C-162 @romo_fabrics **ROMO**

Afternoon Breakout Sessions @ 1:15 / 1:45 / 2:15

- Outdoor Design with Ken Crawford | @kenneth_crawford_interiors_**
Sourcing the right products & materials for each environment – factoring in maintenance, hurricanes, humidity & heat
Suite B-216 @insideoutflorida **inside OUT**
+Sweet Treat / stop in for an ice cream sundae 
- Kickstarting Inspiration: a walk through the fabric wings with Michelle Castagna | @muse_design_studio**
The power of an “anchor” swatch, colors & scheming, getting a client onboard with your ideas, textures & layering, and the importance of being hands on
Suite B-254 | @cowtanandtout **COWTAN & TOUT**
COLEFAX AND FOWLER JANE CHURCHILL LARSEN MANUEL CANOVAS
- Selling Your Designs: Margins, Private Labeling & Sustaining Your Value**
Flexing your sales muscle and structuring your business to stay profitable
Suite B-228
@centuryfurniture **CENTURY®**
- Creating the Perfect Foundation: Rug Customization**
How to design a one-of-a-kind piece that sets the tone for your space and collaborating with the showroom to bring it to life
Suite C-228
@taipingcarpets **TAI PING**

#asidstudentcareerday

@asidflsouth

@dcotadesign

