

Student Career Day

9:30 CHECK IN / REGISTRATION **Atrium C**
Free Time / Explore / Scavenger Hunt (See map & clues on separate page)

10:30 - 11:00 OPENING KEYNOTE **Atrium C**
Kobi Karp | Kobi Karp Architecture & Interior Design @kobikarp

11:15 - 12:35 BREAKOUT SESSIONS *Flip over to read full session descriptions*
Each session is 20 minutes. You'll have time to go to three (3) of the four sessions listed. All sessions listed will happen three times.

MAKE A PLAN >> STEP 1: PICK THREE (3) SESSIONS STEP 2: circle the time you'll go to each

Facts of (Design) Life with Ken Crawford @ John Rosselli & Associates, A-128 11:15 / 11:45 / 12:15

Customizing Kitchens for Small Spaces @ FLORENSE, B-112 11:15 / 11:45 / 12:15

Window Treatments: Custom Shading, Draperies & Beyond @ The Shade Store, C-158 11:15 / 11:45 / 12:15

Textiles, A-Z: from memos to install with Alena Capra @ ROMO, C-162 11:15 / 11:45 / 12:15

12:35 LUNCH  **CRESTRON** B-108

1:15 - 2:35 BREAKOUT SESSIONS *Flip over to read full session descriptions*

MAKE A PLAN >> STEP 1: PICK THREE (3) SESSIONS STEP 2: circle the time you'll go to each

Outdoor Design with Ken Crawford @ Inside Out, B-216 1:15 / 1:45 / 2:15

Kickstarting Inspiration: fabric wing walk with Michelle Castagna @ Cowtan & Tout , B-254 1:15 / 1:45 / 2:15

Selling Your Designs: Margins, Private Labeling & Sustaining Your Value @ Century, B-228 1:15 / 1:45 / 2:15

Creating the Perfect Foundation: Rug Customization @ Tai Ping, C-228 1:15 / 1:45 / 2:15

2:55 DROP OFF SCAVENGER HUNT BAGS TO TABLE **Atrium C**

3:00 - 3:30 CLOSING KEYNOTE **Atrium C**
Sandra Diaz-Velasco | EOLO A&I Design @eolodesign
Competition winners announced



#asidstudentcareerday

@asidflsouth

@dcotadesign

Student Career Day



Morning Breakout Sessions @ 11:15 / 11:45 / 12:15

- **The Facts of (Design) Life with Ken Crawford | @kenneth_crawford_interiors_**
Finding your career groove, productive work processes & habits, and lessons learned
Suite A-128
@johnrosselliassociates **JOHN ROSSELLI & ASSOCIATES**


- **Customizing Kitchens for Small Spaces**
Materials, functionality, technical considerations and everything in between
Suite B-112
@floreuseusa **FLORENSE**

- **Window Treatments: Custom Shading, Draperies & Beyond**
Where dimension, texture, function and fashion all come into play + process best practices for framing a natural light source
Suite C-158 @theshadestore



- **Textiles, A-Z: from Memos to Install with Alena Capra | @alenacapradesign**
From writing a memo & COM, to approvals, workroom relationships, the price of a mistake and leaning on the showrooms
Suite C-162 @romo_fabrics **ROMO**

Afternoon Breakout Sessions @ 1:15 / 1:45 / 2:15

- **Outdoor Design with Ken Crawford | @kenneth_crawford_interiors_**
Sourcing the right products & materials for each environment – factoring in maintenance, hurricanes, humidity & heat
Suite B-216 @insideoutflorida
+Sweet Treat / stop in for an ice cream sundae  **OUT**

- **Kickstarting Inspiration: a walk through the fabric wings with Michelle Castagna | @muse_design_studio**
The power of an “anchor” swatch, colors & scheming, getting a client onboard with your ideas, textures & layering, and the importance of being hands on
Suite B-254 | @cowtanandtout **COWTAN & TOUT**
COLEFAX AND FOWLER JANE CHURCHILL LARSEN MANUEL CANOVAS

- **Selling Your Designs: Margins, Private Labeling & Sustaining Your Value**
Flexing your sales muscle and structuring your business to stay profitable
Suite B-228
@centuryfurniture **CENTURY®**

- **Creating the Perfect Foundation: Rug Customization**
How to design a one-of-a-kind piece that sets the tone for your space and collaborating with the showroom to bring it to life
Suite C-228
@taipingcarpets **TAI PING**

